



**Make**  
**an Exhibition**  
**Of**  
**Yourself**

[WWW.CHISTAFAIR.COM](http://WWW.CHISTAFAIR.COM)





## Background (History)

**Chista Fair** Company began its formal activity in **2008** and through organizing more than **200** types of international exhibition and conference became one of the most reputable and known complexes in the field of Iran fair industry.



**Chista**, Goddess of knowledge, Wisdom, advice, she shows the right way.

Iran Mythical History  
(Dr, Zhaleh Amozgar)



### **Mission:**

Our mission during recent years has been organizing important domestic and foreign events with special regard to customer orientation and improves of services quality. During recent years, we have been able to take efficient steps in order to satisfy our customers maximally.

### **Perspective:**

Being pioneer and creative in organizing commercial events; facilitating relationships of goods suppliers and credible services with buyers and consumers of these services and products.

### **Objective:**

The main purpose of Chista Fair Company is developing and enhancement of qualitative and quantitative levels of specialized international (domestic and foreign) events, considering the modern standards of the world in the light of a teaching centered and learner organizational culture.

01

Organizing domestic and international specialized Trade Fairs.

02

Organizing domestic and international congresses.

03

Investing and participating in exhibition projects.

04

Publishing of exhibition industry magazine.

05

Stand construction



## The message of Managing Director:

Chista fair Company has experienced professionals, updated technical data of developed countries, and continuous scientific research seeks to hold various industries exhibitions in the country with the highest quality.

Chista fair Company considers the customer as the highest and most observers on its activities and therefore determines and reviews the quality objectives to enhance customer satisfaction, active participation in the exhibition and increase the quality of exhibitions and in order to achieve the quality objectives company requires the full commitment and participation of all employees. We use the standard requirements of ISO 9001: 2008 and Continuous improvement of its effectiveness, we want to be recognized as a company to give customers the greatest appreciation and value in providing goods and services.

## Board of Directors

### ➤ **Managing director and chief of board: Vahid Tayebinejad**

- 1- Project manager in Ham Ava Tajhiz Company (1999-2000)
- 2- Managing Director in Milad Mobtaker Shargh company (2001-2007)
- 3- Managing Director in Chista fair company since 2008

### ➤ **Vice president: Pouria Hoseinian**

### ➤ **Member of board: Atena Hoseinian**





**IRAN-CANADA**  
Chamber of Commerce



**IRAN-ENGLANG**  
Chamber of Commerce



**IRAN-GERMANY**  
Chamber of Commerce



**IRAN-ITALY**  
Chamber of Commerce

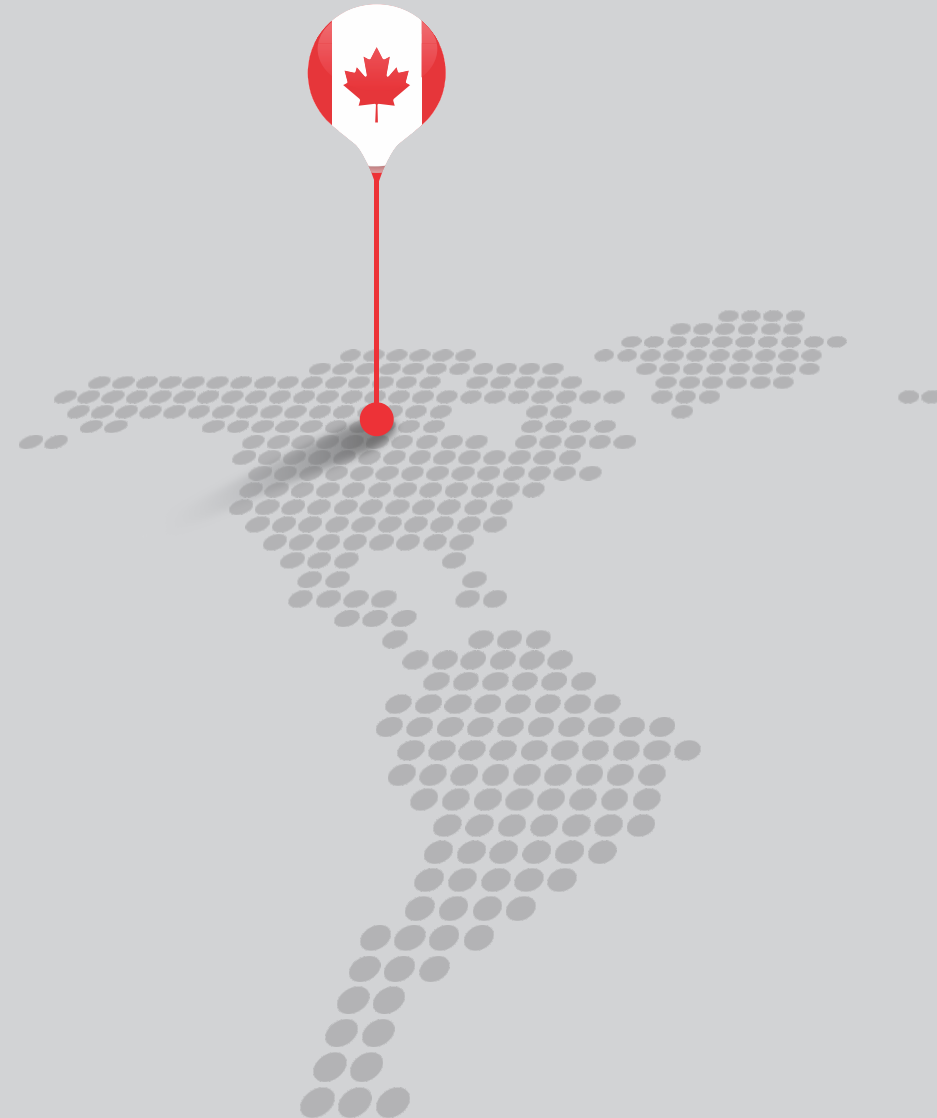


**IRAN-FRANCE**  
Chamber of Commerce



**IRAN-RUSSIA**  
Chamber of Commerce

# Our International Memberships



Global Association of  
The Exhibition Industry (UFI)



International Federation  
for Electoral Systems (IFES)



International Association  
for Energy Economics (IAEE)



Indian Exhibition  
Industry Association



**IRAN-TURKEY**  
Chamber of Commerce



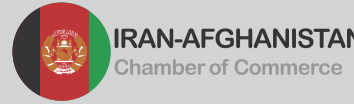
**IRAN-IRAQ**  
Chamber of Commerce



**IRAN-AFRICA**  
Chamber of Commerce



**IRAN-UAE**  
Chamber of Commerce



**IRAN-AFGHANISTAN**  
Chamber of Commerce



**IRAN-CHINA**  
Chamber of Commerce



Chamber of Commerce  
Industries and Mines



International Association  
of Exhibition Organizers



Exhibition stand Builders  
Association of Tehran



# Certificates

**TUV NORD**

## CERTIFICATE

Management system as per  
EN ISO 9001 : 2008

In accordance with TÜV NORD CERT procedures, it is hereby certified that

**PISHRO MOBTAKERAN CHISTA Co.**  
North Unit 8, No.18, Haghghi Alley, South Sima St.,  
Yazdani St., Shariati Ave.,  
Tehran, Iran



applies a management system in line with the above standard for the following scope

**Management of Organizing Domestic and Foreign - Specialized and International Exhibitions & Congress**

Certificate Registration No. 44 100 145922      Valid until 2017-10-29  
Audit Report No. 2621 100 C 14511

*M. Vafaei*  
Certification Body  
TÜV NORD CERT GmbH      Tehran, 2014-10-30

This certification was conducted in accordance with the TÜV NORD CERT auditing and certification procedures and is subject to regular surveillance audits.

TÜV NORD CERT GmbH    Langemarkstrasse 20    45141 Essen    TÜV NORD CERT GmbH



TGA-2M-07-06-00

**TUV NORD**

## CERTIFICATE

Management of Customer Complaint Handling Process  
as per ISO 10002 : 2004

In accordance with TÜV NORD Iran procedures, it is hereby certified that

**PISHRO MOBTAKERAN CHISTA Co.**  
North Unit 8, No.18, Haghghi Alley, South Sima St.,  
Yazdani St., Shariati Ave.,  
Tehran, Iran



applies a management system in line with the above standard for the following scope

**Management of Organizing Domestic and Foreign - Specialized and International Exhibitions & Congress**

Certificate Registration No. IR 10002 14/0241      Valid until 2017-10-29  
Audit Report No. 10002 IR 2621

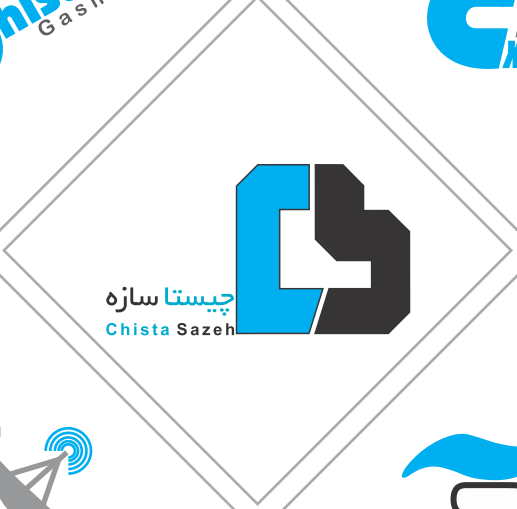
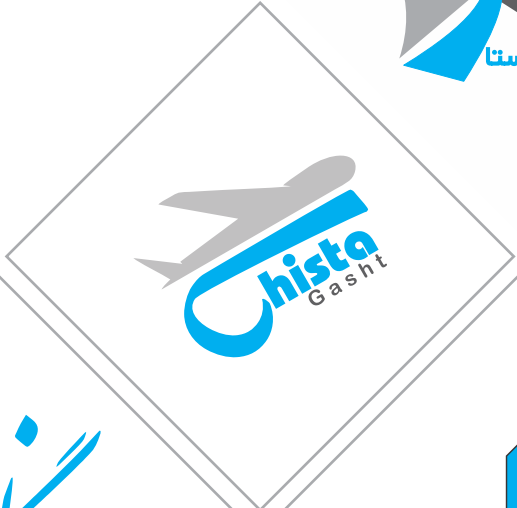


*M. Vafaei*  
Certification Division  
at TÜV NORD Iran      Tehran, 2014-10-30

This certification was conducted in accordance with the TÜV NORD Iran auditing and certification procedures and is subject to regular surveillance audits.

TÜV NORD Iran    Apt.4, 8th Floor, Firoozeh Building, No. 22, Firoozeh St., North Sohravardi St., Tehran, Iran





## OUR HOLDING



# Taste the Future!

Design / Consulting / Implementation



Chista Sazeh was established in 2012 to provide certain services in design consulting for exhibition stands.

Aims of our company are as follows:

- ✓ Customer and exhibitor satisfaction
- ✓ Construction luxury and impressive booths.
- ✓ Design, consult and performance of interior decoration.
- ✓ Create impressive space by considering values of companies



**Architecture & Interior Decoration / Facade & Landscaping Design / Booth Construction**

[www.chistasaze.com](http://www.chistasaze.com)



# TRAVEL AROUND THE EXHIBITION

[www.chistagasht.com](http://www.chistagasht.com)

We started our activities by organizing exhibition tours and sending business and scientific delegations and today are known as one of the exhibition tour performers.

During these years, we have always been looking for delivering better and exclusive services to travelers, and have never had any ideas other than creating satisfaction for our passengers.

The whole process of work, from the smallest to the greatest is done by our professional team, both inside and outside Iran which enables us to manage and lead ideal travel tours for you.

We believe that the only way to develop and progress is to deal with our passengers honestly. Nothing is more valuable to us than satisfaction of our passengers and to achieve this purpose we have always tried to fulfill our obligations.



Negareh nama is an active media holding in the field of exhibition from October 2015, launched with the aim of informing, building culture, standardization and empowerment of activists and those interested in this industry.

Analytical specialized publications of exhibition industry with title "Negareh Nama", the first printed media of this holding, has been released in 2 language of Persian and English and it is available to practitioners in this field. The magazine in the 22th Media Fair, in its first appearance, could receive the appreciation due to its active participation in the exhibition from the Press secretary of Guidance Ministry.

"Sanaat E Namayeshgahi" is the other magazine of this holding that is published biweekly from 2016. This magazine is published in a special issue about the different exhibitions. In the meantime, the vacancy of a media to reflect the online news of events was felt.

In this regard News Network "ExhibitPress" as another media of this holding, for the updated news coverage of the exhibition industry has started its trial on April 2016. The plan of this media for the future is to enable Media section in the form of audio and video.



## Advertising Agency “Rahi no”

In today's world, variety of products and market competition is so extensive that manufacturers of goods and services may not overcome their rivals by mere reliance on quality of their products and or gain their proper share of the market. In today's competitive market, the winner is someone who surpasses his competitors by adopting more innovative and creative ways in offering his products and services and attracts the view of customers and audiences.

Hence, the provision of goods and services has converted to a specialized job based on scientific principles that relies on sciences such as economics, sociology, psychology, management and arts such as graphics, cinema, and photography that has created advertising industry with its subcategories.

Advertising Agency “Rahi no” has initiated its centralized activity in 2015 and by relying on experience and benefitting from the best experts and artists and extensive hardware and software features is ready to provide you all its experiences so you may offer your goods and services with best practices.



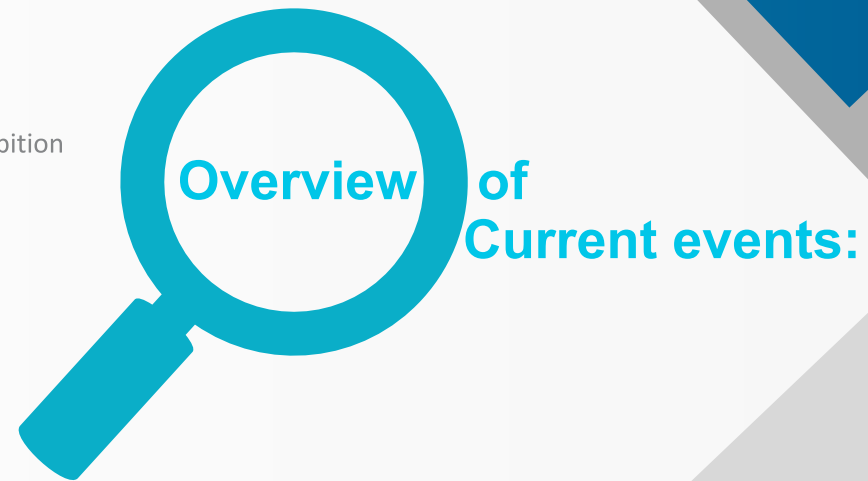


OVER  
**200**

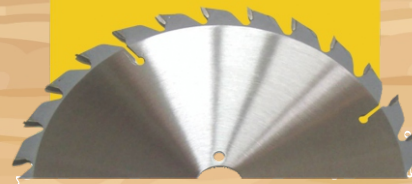
**International & Internal  
Exhibitions & Conferences**



1. Accessories & furniture, machinery ,equipment and related industry Exhibition
2. Wood industry and related equipment Exhibition
3. Medical Equipment Exhibition
4. Pipe and Fittings Show
5. Furniture and indoor decoration Fair
6. Echo tourism, travel equipment and related industry Fair
7. Sports, modern products and related equipment Exhibition
8. Industry and Industrial Automation Exhibition
9. Office Furniture Fair
10. Ceramic and Tiles Show
11. Construction Industry Fair
12. Equipment of kitchen, bathroom, sauna and pool
13. Mining and related equipment Exhibition
14. Modern Home Exhibition
15. Water and wastewater facilities Exhibition
16. Housing and mass housing Fair
17. Decorative chandeliers and lamps Show
18. Transportation and transit Show
19. Electrical and related equipment Exhibition
20. Auto Show
21. Standard and quality Exhibition
22. Video and audio systems Show
23. Photography and digital cameras exhibition







**WoodEx** وودکس

Also Chistafair is the organizer of  
**“The International Exhibition of Accessories and Furniture Machinery, Equipment and Related Industry”**  
and also  
**“Wood Industry, Machinery and Related Equipment”**  
in such big cities of Iran:  
Tehran, Tabriz, Isfahan, Mashhad, Shiraz, Ahvaz, Gorgan, Qaemshahr, Sanandaj & Karaj.

By supporting of



**Association of  
Chipboard & MDF Industries Employers**



**Association of Iran  
Wood Industries Employers.**

[woodex.chistafair.com](http://woodex.chistafair.com)

# WOOD SHOW

These days wood industry has turned to be an ideal opportunity for investment and the officials and professionals consider it as one of the most important industries in production of infrastructures. Wood Industries and related Equipment Exhibition by two brands **WoodShow & WoodEx** because it is a great technical international event in this field in Iran. Due to the growing need of the market for raw materials in wood industries and also the growth of urbanization, and the consequent increase in the need for wood products, more and more attention is paid to wood industries and the related equipment. In recent years, wood industries have obtained a unique place in different sectors of furniture, internal decoration and construction industry.

The participation of countries such as **Germany, Austria, Spain, Italy, Belgium, China, South Korea, France, India, Malaysia, Turkey Taiwan, Poland, Romania, Switzerland, Singapore, England, France, Hong Kong, Ukraine Russia, UAE, Indonesia, Thailand** depicts the special significance of Woodex.





# Why us?

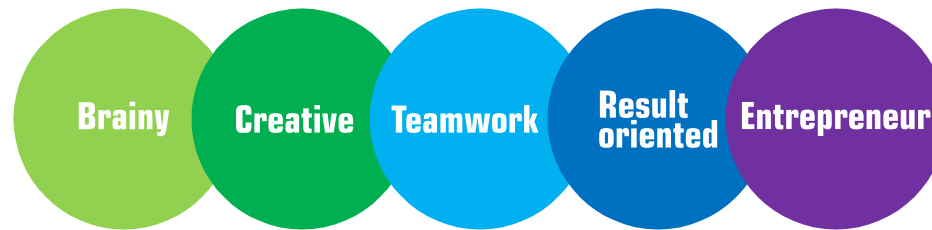
- ▶ Experienced, young and educated team
- ▶ Credibility & Specific Consideration on Branding of the Exhibitions
- ▶ Flexibility and adaptability
- ▶ Passion for new projects
- ▶ Learner & Training-Based





## In Collaboration with Exhibition Centers





**Tel: +9821 75 9 65**

**Tel: +9821 22 92 45 26 - 31**

**info@chistafair.com**